



TRIFOLD MENU PRICING 2011



Trifold menu design. Menu is 16x11" folded to 5.34x11" printed on 100# gloss text in full-color on both sides. Catfish Designs can help you with cover design ideas. We offer three basic formats that work well for displaying your menu content within the interior design.

PRICING

Printed trifold menu, full-color, 100# gloss book (folded size 5.5x11").

1000 - \$1200	10,000 - \$2173
1500 - \$1430	11,000 - \$2248
2000 - \$1500	12,000 - \$2319
2500 - \$1590	15,000 - \$2623
3000 - \$1664	17,000 - \$2862
4000 - \$1735	20,000 - \$3222
5000 - \$1807	25,000 - \$3619
6000 - \$1877	30,000 - \$3952
7000 - \$1951	35,000 - \$4533
8000 - \$2025	40,000 - \$4674
9000 - \$2099	

Special quantities please call for quote.

Add \$300 for customizing menus for your district (district logo, name, info, menu, etc.)

Pricing does NOT include shipping. To avoid excessive shipping cost, send order at least one month (or more) prior to desired delivery date.

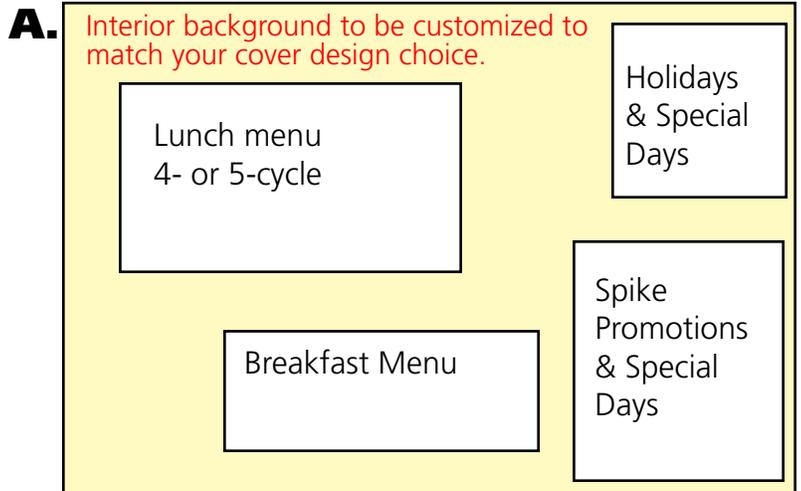
If you have additional questions or would like to request samples, please contact us:

Catfish Designs

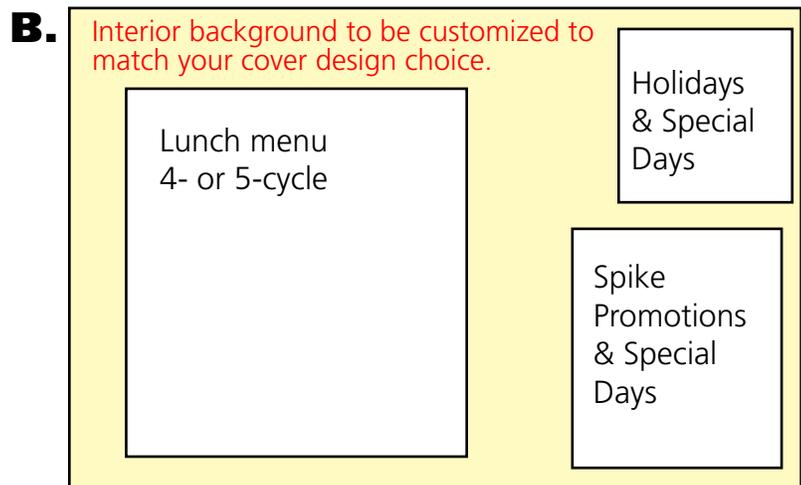
(713) 628-9380

cfish@catfishdesigns.com

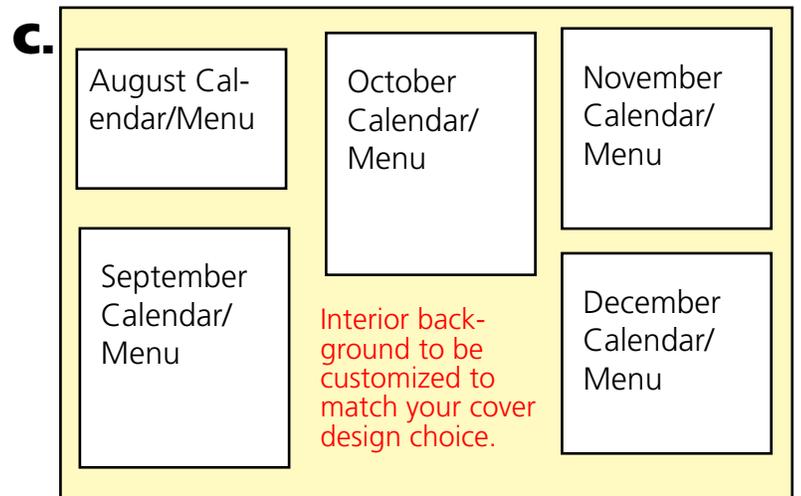
www.catfishdesigns.com



4 or 5-cycle menu with dates listed. Includes breakfast, sides, special dates, promotions, About Our Menu, pricing.



4 or 5-cycle menu with dates listed (WITHOUT BREAKFAST MENU), sides, special dates, promotions, About Our Menu, pricing.



5 month menu with daily menu listed. Includes breakfast, sides, special dates, promotions, About Our Menu, pricing. *This menu would need 2 printings for the whole school year.*



TRIFOLD MENU ORDER FORM 2011

Order Date: _____

School District Name (to appear on menu): _____

Season/Year (to appear on menu; ex: Fall 2008, 2008-2009): _____

Menu Type: Elementary Intermediate Elementary & Intermediate Other _____

Contact Name: _____

Contact Phone: _____

Billing Name/Address: _____

Shipping Address (if different from above): _____

Email: _____

Check Quantity to be printed:

- | | |
|--|--|
| <input type="checkbox"/> 1000 - \$1200 | <input type="checkbox"/> 10,000 - \$2173 |
| <input type="checkbox"/> 1500 - \$1430 | <input type="checkbox"/> 11,000 - \$2248 |
| <input type="checkbox"/> 2000 - \$1500 | <input type="checkbox"/> 12,000 - \$2319 |
| <input type="checkbox"/> 2500 - \$1590 | <input type="checkbox"/> 15,000 - \$2623 |
| <input type="checkbox"/> 3000 - \$1664 | <input type="checkbox"/> 17,000 - \$2862 |
| <input type="checkbox"/> 4000 - \$1735 | <input type="checkbox"/> 20,000 - \$3222 |
| <input type="checkbox"/> 5000 - \$1807 | <input type="checkbox"/> 25,000 - \$3619 |
| <input type="checkbox"/> 6000 - \$1877 | <input type="checkbox"/> 30,000 - \$3952 |
| <input type="checkbox"/> 7000 - \$1951 | <input type="checkbox"/> 35,000 - \$4533 |
| <input type="checkbox"/> 8000 - \$2025 | <input type="checkbox"/> 40,000 - \$4674 |
| <input type="checkbox"/> 9000 - \$2099 | |

Other: _____

**Send completed Order Form
along with checklist items to:**

Catfish Designs
21718 Matador Drive
Crosby TX 77532

Questions: 713.628.9380
Email: cfish@catfishdesigns.com

Checklist Items:

- Menu items / dates / cycle dates
- Side Items
- Holidays / Special dates
- Promotional Information
- About Our Menu/contact information
- Breakfast pricing/ Lunch pricing
- School District logo (if desired)
- Other information you would like included in your trifold menu

(We can accept hard copies of menu information or digital media. PC format disks and CDs will be accepted, however, please include printed copy of all artwork and text sent. Word format is the preferred file type for text. Excel files can be used also. Logos not sent in digital format can be scanned in as long as copy is clear.)

You will be billed **Additional \$300** for customization of menu for your district (district logo, name, info, menu, etc.)

Cover Design: _____

Interior Design: A B C

Additional Notes: _____

Pricing does **NOT** include shipping or courier charges for sending proofs. To avoid excessive shipping cost, send order at least one month prior to expected date.

Date of which you would like to receive your printed menus: _____

Order placed by/Title: _____



TAB MENU PRICING 2011

Tab menu design. Menu is 9x11" printed on 80# gloss cover in full-color on both sides. Menu is die cut to look like a tab with single tab and three holes drill to easily be placed in binder. Catfish Designs can help you with design ideas. We have a variety of previous designs you can choose from as well.

PRICING

Printed tab menu, full-color, 80# gloss cover (trim, die-cut, 3-hole drill, shrinkwrap).

- 1000 - \$1200
- 2000 - \$1311
- 3000 - \$1442
- 4000 - \$1576
- 5000 - \$1736
- 6000 - \$1883
- 7000 - \$1890
- 8000 - \$2189
- 9000 - \$2336
- 10,000 - \$2496
- 12,000 - \$2722
- 15,000 - \$3153
- 20,000 - \$3740

Special quantities please call for quote.

Add \$300 for customizing menus for your district (district logo, name, info, menu, etc.)

Pricing does NOT include shipping. To avoid excessive shipping cost, send order at least one month (or more) prior to desired delivery date.

If you have additional questions or would like to request samples, please contact us:

Catfish Designs
(713) 628-9380
cfish@catfishdesigns.com
www.catfishdesigns.com



These are just a few of the custom designs offered by Catfish Designs. We can create something specifically for your district or you can pick from various other designs.





TAB MENU ORDER FORM 2011

Order Date: _____

School District Name (to appear on menu): _____

Season/Year (to appear on menu; ex: Fall 2008, 2008-2009): _____

Menu Type: Elementary Intermediate Elementary & Intermediate Other _____

Contact Name: _____

Contact Phone: _____

Billing Name/Address: _____

Shipping Address (if different from above): _____

Email: _____

Check Quantity to be printed:

- 1000 - \$1200
- 2000 - \$1311
- 3000 - \$1442
- 4000 - \$1576
- 5000 - \$1736
- 6000 - \$1883
- 7000 - \$1890
- 8000 - \$2189
- 9000 - \$2336
- 10,000 - \$2496
- 12,000 - \$2722
- 15,000 - \$3153
- 20,000 - \$3740
- Other: _____

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You will be billed **Additional \$300** for customization of menu for your district (district logo, name, info, menu, etc.)

Design: _____

Additional Notes: _____

Pricing does **NOT** include shipping or courier charges for sending proofs. To avoid excessive shipping cost, send order at least one month prior to expected date.

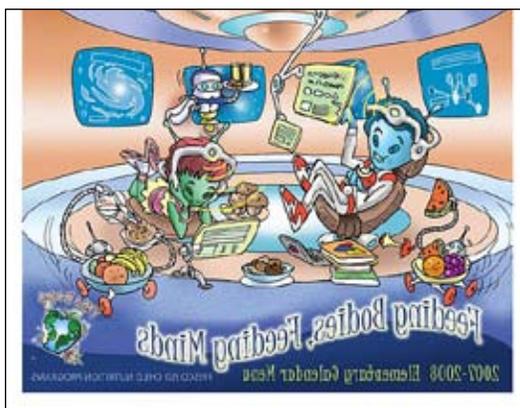
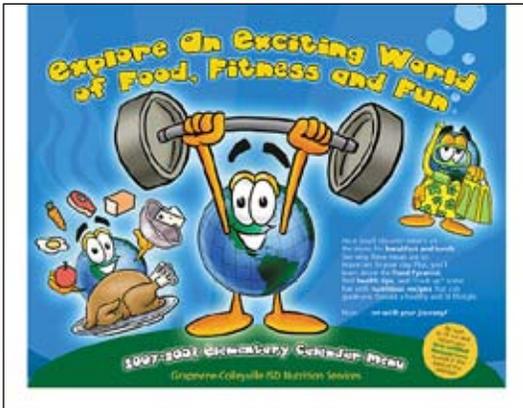
Date of which you would like to receive your printed menus: _____

Order placed by/Title: _____



CALENDAR/MENU PRICING 2011

Calendar menu design. Menu is 17x11" folded to 8.5x11". After trimming, folding and collating, the calendars are stapled (stitched) and have a single hole drilled at the bottom for hanging. Menus are printed in full color and a variety of options are offered for layout and pages as to best fit your menu needs.



Format Options:
24-page calendar menu, full-color. Cover prints on 80# gloss cover with 80# gloss text for interior pages.

20-page calendar menu, full-color. Cover prints on 80# gloss cover with 80# gloss text for interior pages.

16-page calendar menu, full-color. Cover prints on 80# gloss cover with 80# gloss text for interior pages.



12-page calendar menu has self cover. All stock is 100# gloss text.

8-page calendar menu has self cover. All stock is 100# gloss text.

See next page for pricing information.

Design generally runs from \$800-\$1500 depending on whether you use an existing design or custom.

Pricing does NOT include shipping. To avoid excessive shipping cost, send order at least SIX WEEKS (or more) prior to desired delivery date.

If you have additional questions or would like to request samples, please contact us.

These are just a few of the custom designs offered by Catfish Designs. We can create something specifically for your district or you can pick from various other designs.

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CALENDAR/MENU PRICING 2011

PRICING: 24-PAGES

24-page calendar menu, full-color, 80# gloss cover with 80# gloss text for interior pages. (trim, fold, staple, shrink wrap in 100s, package) Pricing does NOT include shipping to district.

- 2000 - \$4438
- 3000 - \$5020
- 4000 - \$5593
- 5000 - \$6177
- 6000 - \$6748
- 7000 - \$7338
- 8000 - \$7920
- 9000 - \$8509
- 10,000 - \$9092
- 11,000 - \$9886
- 12,000 - \$10,407
- 13,000 - \$10,918
- 15,000 - \$11,141
- 20,000 - \$13,317
- 25,000 - \$15,476
- 30,000 - \$17,629

PRICING: 20-PAGES

20-page calendar menu, full-color. Cover prints on 80# gloss cover with 80# gloss text for interior pages. (trim, fold, staple, shrink wrap in 100s, package) Pricing does NOT include shipping to district.

- 2000 - \$3653
- 3000 - \$4136
- 4000 - \$4617
- 5000 - \$5116
- 6000 - \$5579
- 7000 - \$6035
- 8000 - \$6493
- 9000 - \$7004
- 10,000 - \$7423
- 12,000 - \$8304
- 15,000 - \$10,942
- 20,000 - \$11,905

PRICING: 16-PAGES

16-page calendar menu, full-color. Cover prints on 80# gloss cover with 80# gloss text for interior pages. (trim, fold, staple, shrink wrap in 100s, package) Pricing does NOT include shipping to district.

- 2000 - \$3589
- 3000 - \$4050
- 4000 - \$4512
- 5000 - \$4986
- 6000 - \$5428
- 7000 - \$5863
- 8000 - \$6298
- 9000 - \$6787
- 10,000 - \$7183
- 12,000 - \$8131
- 15,000 - \$10,567
- 20,000 - \$11,194

PRICING: 12-PAGES

12-page calendar menu has self cover. All stock is 100# gloss text. (trim, fold, staple, shrink wrap in 100s, package) Pricing does NOT include shipping to district.

- 2000 - \$2818
- 3000 - \$3126
- 4000 - \$3472
- 5000 - \$3801
- 6000 - \$4147
- 7000 - \$4476
- 8000 - \$4820
- 9000 - \$5150
- 10,000 - \$5493
- 12,000 - \$6123
- 15,000 - \$7045
- 20,000 - \$8559

PRICING: 8-PAGES

8-page calendar menu has self cover. All stock is 100# gloss text. (trim, fold, staple, shrink wrap in 100s, package) Pricing does NOT include shipping to district.

- 2000 - \$1806
- 3000 - \$1872
- 4000 - \$2095
- 5000 - \$2313
- 6000 - \$2536
- 7000 - \$2755
- 8000 - \$2978
- 9000 - \$3195
- 10,000 - \$3418
- 12,000 - \$3858
- 15,000 - \$4521
- 20,000 - \$5605



Special quantities please call for quote.

Design generally runs from \$800-\$1500 depending on whether you use an existing design or custom.

Pricing does NOT include shipping. To avoid excessive shipping cost, send order at least SIX WEEKS (or more) prior to desired delivery date.

If you have additional questions or would like to request samples, please contact us:

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Order Date: _____

School District Name (to appear on menu): _____

Season/Year (to appear on menu; ex: Fall 2008, 2008-2009): _____

Menu Type: Elementary Intermediate Elementary & Intermediate Other _____

Contact Name: _____

Contact Phone: _____

Billing Name/Address: _____

Shipping Address (if different from above): _____

Email: _____

**Check Quantity
to be printed:**

- 1000
- 2000
- 3000
- 4000
- 5000
- 6000
- 7000
- 8000
- 9000
- 10,000
- 12,000
- 15,000
- 20,000
- Other: _____

**Check Format
to be printed:**

- 24-Page
- 20-Page
- 16-Page
- 12-Page
- 8-Page

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along with checklist items to:**

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Checklist Items:

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- Other information you would like included in your trifold menu

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Price from pricelist: _____

Design generally runs from \$800-\$1500 depending on whether you use an existing design or custom. Please contact Catfish Designs for estimate regarding your particular calendar menu.

Design notes: _____

Pricing does **NOT** include shipping or courier charges for sending proofs. To avoid excessive shipping cost, send order at least SIX WEEKS prior to desired delivery date.

Date of which you would like to receive your printed menus: _____

Order placed by/Title: _____
